

September 1–14, 2019



# \$25 Gift Card



## Offers

Buy \$225 of Original HP Toner or Original Samsung and receive a \$25 Chipotle Gift Card, Shell Gift Card, or Gap Gift Card

- Limit of two (2) Gift Cards per qualifying end-user customer address during the Promotion Period.
- Original HP Toner (Offer # T412) cartridges must be purchased at the same time, on the same invoice during the Promotion Period. Original Samsung Toner (Offer # T413) cartridges must be purchased at the same time, one the same invoice during the Promotion Period.
- The following resellers are not eligible to participate in this Commercial MIR offer: Adorama.com, Amazon Fulfillment Services Inc., B&H Photo Video, Best Buy Purchasing LLC, Costco Wholesale, Fry's Electronics, Inc., HP.com, MacMall, Micro Electronics Inc., NewEgg, Office Depot Inc., OfficeMax Inc., PC Mall, Sam's Wholesale Club, Staples Inc., Target Stores, Tiger Direct, and Wal-Mart Stores Inc.

Thank you for your interest in this HP supplies promotion. The following collateral materials are available:

### End User Flyer

An overview of the promotion offer, promotion period, and process for redemption including term and conditions and eligible product SKU list. Customized contact information can be added to the available area near the bottom of the page.

### Reseller Flyer

An overview of the promotion offer, promotion period, reseller process, instructions for reseller co-branding customization, and end-user customer process including a listing of all promotion collateral.

### Web Banners

Provided in three sizes, the web banners should be used with or hyperlinked to the End User Flyer.

100 x 100  
300 x 240  
468 x 60

### Email Signature Banner

Lists and hyperlinks to all available promotions during the promotion period.

## Promotion Period

September 1–14, 2019

## Reseller process

- Promotion is open to resellers that sell qualifying HP products to end-user customers.
- Reseller partner may promote the offer for the entire Promotion Period.
- Offer is limited to product(s) on hand and no substitutions with other products are allowed.
- Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the U.S. are valid. Purchases by HP resellers and internal HP orders are ineligible.
- Reseller must provide end-user customer with website at time of qualifying purchase.
- Customizable reseller marketing collateral will be available after 8/1/19.

## Reseller co-branding

The end-user flyer with rebate instructions, as well as a promotion web banner, may be customized with a participating reseller's logo to co-market with HP. To request your co-branded forms, please send an email to [hpcobrand@murie.com](mailto:hpcobrand@murie.com) and include the program numbers you would like cobranded. If this is your first request, please attach your company logo in a vector-based file or as a 300 dpi TIFF image. Please allow at least 48 hours turn-around time (Monday–Friday) for your request.

## End-user customer process

1) Submit to [hp.com/go/HPSeptemberSavings](http://hp.com/go/HPSeptemberSavings) for HP Toner (Offer # T412) or [hp.com/go/SamsungSeptemberSavings](http://hp.com/go/SamsungSeptemberSavings) for Samsung Toner (Offer # T413). Claimants are not able to claim this offer via mail-in form.

2) To qualify for this offer, you must have the following information available to complete your claim.

- Original or copy of invoice(s), dated during the Promotion Period with the purchase price(s) circled for each qualifying product purchased.
- The cut out of the Security seal/hologram proof of purchase from Original HP Toner product box or Original Samsung Toner for each qualifying product purchased.
- The Hologram ID # (Toner)



Treat your Chipotle gift card like cash. Cash that may only be used for making purchases at Chipotle restaurants. You can try and use it someplace else, but it won't be accepted, and they'll probably laugh at you. It cannot be redeemed for cash or applied as payment to any account unless required by law. It cannot be used to purchase other Chipotle gift cards, that's like wishing for more wishes. If you purchase this card from a re-seller, you do so at your own risk, as cards sold by a re-seller may not have any value. Chipotle is not responsible for unauthorized use of this card, namely someone other than the rightful owner using it to score a burrito. Except in certain circumstances, the value on this card will not be replaced if the card is lost, stolen or destroyed. Use of this card constitutes acceptance of these terms and conditions. These cards are made from material that is 30% PCMI and has low VOC emission in production. This can only be redeemed in the USA. Check your balance at any Chipotle restaurant, online at [www.chipotle.com](http://www.chipotle.com), or call 1-877-925-4878.

The Shell Gift Card can be used only for purchases of goods and services at Shell locations in the U.S., except territories. The Card cannot be redeemed for cash and no change will be given, except in states that require redemption for cash. Shell Oil Products U.S. and its related companies are not sponsors or co-sponsors of this promotion. If card balance falls below one dollar, pay at the pump may not be available, in which case contact station cashier to access balance or call the number printed on the card for assistance.

This gift card is issued by Direct Consumer Services, LLC, a California limited liability company. Gift cards may be redeemed for merchandise in-store or online at any GAP Inc. brand, excluding INTERMIX. Purchases will be deducted from this gift card until the value reaches zero. May not be used or redeemed with certain promotional offers and may not be applied as payment on any account. Additional value may be added at any GAP Inc. location, excluding INTERMIX. Redeemable for cash when the balance is less than \$5 or as required by law. Restricted to use in the USA, Puerto Rico and Canada. For balance inquiries or to report a lost or stolen gift card call 1-800-GAPSTYLE.