

January 1–31, 2019



\$25 Gift Card

Offer

Buy \$225 of Original HP Ink and/or Original HP Toner and receive a \$25 Darden® Restaurant Gift Card or Macy's Gift Card

- Limit of two (2) Gift Cards per qualifying end-user customer address during the Promotion Period.
- Original HP Ink and/or Original HP Toner must be purchased at the same time, on the same invoice during the Promotion Period.
- The following resellers are not eligible to participate in this Commercial MIR offer: Adorama.com, Amazon Fulfillment Services Inc., B&H Photo Video, Best Buy Purchasing LLC, Costco Wholesale, Fry's Electronics, Inc., HP.com, MacMall, Micro Electronics Inc., NewEgg, Office Depot Inc., OfficeMax Inc., PC Mall, Sam's Wholesale Club, Staples Inc., Target Stores, Tiger Direct, and Wal-Mart Stores Inc.

Thank you for your interest in this HP supplies promotion. The following collateral materials are available:

End User Flyer

An overview of the promotion offer, promotion period, and process for redemption including term and conditions and eligible product SKU list. Customized contact information can be added to the available area near the bottom of the page.

Reseller Flyer

An overview of the promotion offer, promotion period, reseller process, instructions for reseller co-branding customization, and end-user customer process including a listing of all promotion collateral.

Web Banners

Provided in three sizes, the web banners should be used with or hyperlinked to the End User Flyer.

- 100 x 100
- 300 x 240
- 468 x 60

Email Signature Banner

Lists and hyperlinks to all available promotions during the promotion period.

Promotion Period

January 1–31, 2019

Reseller process

- Promotion is open to resellers that sell qualifying HP products to end-user customers.
- Reseller partner may promote the offer for the entire Promotion Period.
- Offer is limited to product(s) on hand and no substitutions with other products are allowed.
- Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the U.S. are valid. Purchases by HP resellers and internal HP orders are ineligible.
- Reseller must provide end-user customer with website at time of qualifying purchase.
- Customizable reseller marketing collateral will be available after 10/1/18.

Reseller co-branding

The end-user flyer with rebate instructions, as well as a promotion web banner, may be customized with a participating reseller's logo to co-market with HP. To request your co-branded forms, please send an email to hpcobrand@murie.com and include the program numbers you would like cobranded. If this is your first request, please attach your company logo in a vector-based file or as a 300 dpi TIFF image. Please allow at least 48 hours turn-around time (Monday–Friday) for your request.

End-user customer process

- 1) Submit to hp.com/go/HPSuppliesNewYear only. Claimants are not able to claim this offer via mail-in form.
- 2) To qualify for this offer, you must have the following information available to complete your claim.
 - Original or copy of invoice(s), dated during the Promotion Period with the purchase price(s) circled for each qualifying product purchased.

AND

For Toner

- The cut out of the Security seal/hologram proof of purchase from Original HP Toner product box for each qualifying product purchased.
- The Hologram ID # (Toner)

For Ink

- The cut out of the Original UPC proof of purchase from Original HP Ink product box for each qualifying product purchased.
- The cut out of the UPC barcode # (Ink)



- Request must be submitted via the URL within 30 days of purchase.
- Once received and processed (allow 8-10 weeks for processing), HP will mail the gift card to you.

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